

## Research on the Construction of Learning Society Think Tank

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**Keywords:** Learning society, Think tank construction, Attraction, Management, Influence.

**Abstract:** This paper will build a learning society and a lifelong education system in Jiangxi, conduct research on the construction of consultations, provide advisory reports and countermeasures for the construction of a learning society in Jiangxi for the units and institutions at the next level, and focus on the establishment of the Jiangxi Open University, providing information services and reference suggestions for the party committee of Jiangxi Radio and Television University and major administrative decisions, tracking the development of the development of remote open universities at home and abroad, paying attention to the policies and progress of the construction of provincial open universities, and providing strategies and suggestions for the establishment of Jiangxi Open University. The construction of the Learning Society Research Institute is based on the relevant benchmarks of the evaluation system of the AMI think tank of the international community think tank construction evaluation theory. Combined with the specific actual situation of Jiangxi Radio and Television University, the overall thinking of the construction of the think tank of the Learning Society Research Institute proposes a three-step construction program. The first step is to enhance the attractiveness; the second step is to improve the management; the third step is to make an overall plan for the construction of the influential learning think tank.

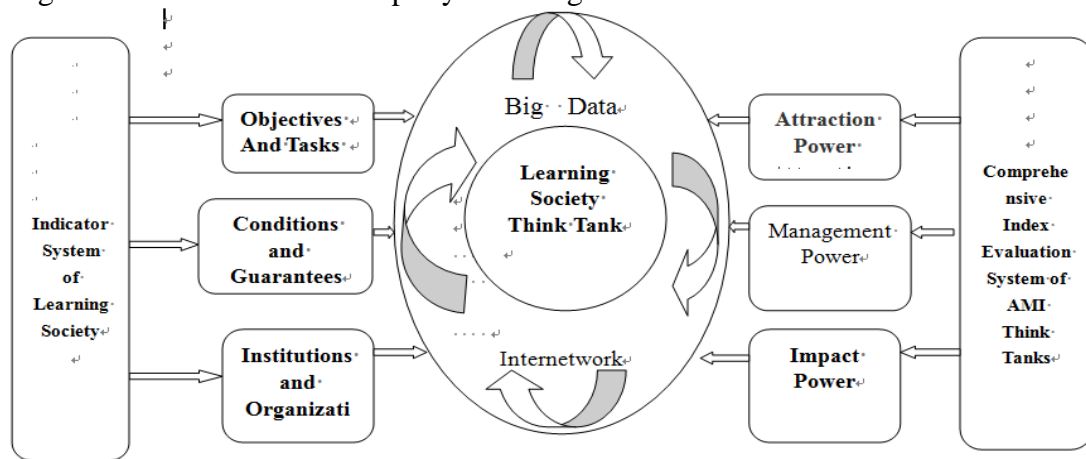
### 1. Introduction

In 2013, the “Decision of the Central Committee of the Communist Party of China on Several Major Issues Concerning Comprehensively Deepening Reforms” adopted by the Third Plenary Session of the 18th CPC Central Committee proposed “building a new type of think tank with Chinese characteristics and establishing a sound decision-making consultation system”. During 2015-2017, a series of documents such as “Opinions on Strengthening the Construction of New Type Think Tanks with Chinese Characteristics”, “Pilot Work Program for National High-end Think Tank Construction” and “Several Opinions on the Healthy Development of Social Think Tanks” were issued, and the construction of relevant think tanks was implemented. It shows the government's emphasis on the development of think tanks and the determination to build a new type of think tank. Building a high-end think tank in a learning society is an exploratory work, and it is the preparatory and theoretical support for the construction of a learning society in the country and our province. At the same time, this is also a new expansion of the function of open education and continuing education social services, which can lay a good foundation for China to achieve the “two hundred years” overall goal. The premise of the construction of learning think tanks is that we must first define our own positioning to study which types of problems are the core. Only in this way can we demonstrate our core competitiveness. “One might have learned the doctrine earlier than the other, or might be a master in his own special field.” Think tank construction must also be directional, to do something, not to do. Few think tanks are involved in all areas. However, many think tanks are comprehensive now and seem to be omnipotent. Such an approach may be counterproductive, leaving the outside world unable to understand the exact location of its think tank. In addition, in the process of building a think tank, the attraction of the think tank is closely related to the positioning of the think tank, closely related to the environment in which it is located, and is compatible with the human, financial, and material resources of the think tank itself.

## 2. The Construction of Learning Society Think Tank

This study aims to provide a theoretical basis and construction plan for the construction of a learning social think tank in Jiangxi. The specific ideas are as follows: By analyzing the actual situation of the learning society, and combining it with the traditional “four beams and eight pillars” think tank construction theory and the AMI think tank evaluation system, find out the ways and plans to build a learning social think tank. Further establish a systematic learning model of the learning social think tank. Therefore, we will contribute to the systematization of various indicator systems for learning social construction.

This research is based on the framework of learning-type think tank construction and is combined with the framework of learning-type social organization system. Clear the positioning of learning think tanks through big data and networked information sharing platforms. At the same time, the four pillars of the traditional construction theory of “four beams and eight pillars” - process management, team building, performance evaluation, achievement transformation and the conditions and guarantees of the learning society, system construction and organizational construction are merged. With the guidance of the AMI think tank evaluation index system, a new high-level think tank system with clear positioning, distinctive features, appropriate scale and reasonable layout will be formed to create a high-level think tank that the party and the government can trust.



As shown in the above figure, the core content of this research is based on the specific actual situation of China's current learning-oriented society construction, combining the traditional “four beams and eight pillars” think tank construction method and the AMI think tank evaluation system to form attractiveness and management. Management Power and Impact Power are the theoretical foundations of think tank construction. Based on clear identification of think tanks, process management, performance evaluation, and team building, we use big data and the Internet as a means to integrate the goals, tasks, conditions and guarantees, systems and organizations of the learning society. Finally, it will form a think tank construction plan featuring the construction of a learning society, based on the construction of traditional think tanks, guided by the AMI think tank evaluation system, and using the Internet and big data as the platform. Create a new model for the construction and operation of a learning-oriented social think tank that “promotes construction by evaluation”.

## 3. Research Method of Learning Social Think Tank Construction

This research follows the research process of “theoretical research → empirical research → countermeasure research”. On the basis of sufficient literature research and theoretical analysis, based on the different contents of each part, a variety of empirical research methods of literature analysis and data analysis are adopted. The specific method is as follows:

### **3.1 Conduct a theoretical study (stage 1)**

This part mainly includes the collection and review of the literature, the analysis and summary of the relevant theories, and the hypothesis and model of this research. This part is the basis of the whole research.

### **3.2 Conduct an empirical study (stage 2)**

The main task at this stage is to conduct research and visits on relevant variables (three modules), and to sample data from some people, places or units with experience in building think tanks. Data analysis is then conducted to demonstrate whether the proposed models and assumptions hold.

### **3.3 Conduct countermeasure research (stage 3)**

This part mainly analyzes the findings of this research and the results of existing research on the basis of the above research, and refines the strategies and suggestions for building a learning-oriented social think tank, thus providing reference and reference for the practical operation of learning social think tank construction.

## **4. Specific Operational Methods for the Construction of A Learning Society Think Tank**

The construction of the Learning Society Research Institute is based on the above construction ideas and specific survey methods. At the same time, it combines the relevant benchmarks of the AMI think tank evaluation system of the international community think tank construction evaluation theory, and the specific operation methods for the construction of the think tank of the Learning Society Institute. The construction plan to go: the first step to enhance the attractiveness; the second step to improve the management; the third step is to make the general plan for the construction of the influential learning think tank.

The first step is to enhance the attractiveness, enrich and improve the expert reserve pool and funding support channels for the construction of a learning-oriented social think tank, which are divided into the following aspects:

### **4.1 Talent attraction**

First of all, we must recruit talents, especially those who focus on pedagogy, psychology, sociology, statistics, behavioral science and related education disciplines to enrich the talent pool of the think tank. Specific ways: 1 Self-cultivation, relying on the relevant technical talents of the province's TV university system, and recruiting into the think tank for unified research; 2 Social recruitment, recruiting by high-level talents, facing the society; 3 part-time lease. Senior scholars and academic leaders who have significant achievements in some related professions are hired as part-time students in the form of part-time students. In the end, we will complete the expert reserve of the Institute of Social Studies and establish a pool of think tanks.

### **4.2 Attraction**

The treatment of researchers, the treatment of researchers according to the workload of their research tasks combined with their professional titles, research results and other relevant factors in the form of subsidies to the individual researcher. (Specific treatment, payment rules need to be released after investigation)

The treatment of scientific support staff. Research support staff include relevant management personnel who maintain the operation of the Learning Society Research Institute and research assistants who provide researchers with data analysis, data support, and opinion basis. It is issued in the form of remuneration, and the management personnel are issued according to the fixed ratio, and the scientific research assistants are issued.

### **4.3 The attraction of funds**

The operating funding source of the Learning Society Institute is divided into the following sections:

Administrative grant from Jiangxi Radio and Television University.

Intellectual property rights, patents, etc. from income-generating and research projects of research projects.

Funding from all walks of life and administrative grants from the government.

(The specific fund attraction improvement method needs to be investigated before it can be determined)

## **5. To improve management and strengthen process management, and improve the operational mechanism and management system of the Learning Society Research Institute**

At present, a common problem in the construction of think tanks in China is that the construction of think tanks lacks strategic top-level design, lacks necessary organizational planning, and lacks the construction of relevant systems. There is no research on the values of think tanks, the culture of think tanks, and think tanks. Technology development for more attention and input. Thus, the result is flashy. In this regard, think tank builders should take long-term plans and intensive cultivation, and must not treat the management and construction of think tanks as “short and fast” projects.

The comprehensive refinement of the management rules for learning social research is based on the completion of the attraction improvement of the Learning Society Research Institute, and the completion of the talent reserve, talent absorption and research team formation, so it is called the second step.

Clear strategic positioning. The Institute of Learning Social Studies should do a good job in its three major functions, short, medium and long-term operational planning, and specific planning for each research project based on specific project characteristics. Improve the internal organization and management organization of the Learning Society.

The Institute of Social Studies has three departments: the Office, the Outreach Network Department, and the Research and Development Department. The office is responsible for the promulgation and regulation of the various rules and regulations in the hospital and the construction of the think tank, as well as the calculation of relevant workloads, and coordinates and regulates the work of the other two departments. The Outreach Network Department is responsible for actively engaging with party and government organs, government departments, media, enterprises, and domestic and foreign institutions to obtain research projects; and grasping the most cutting-edge research trends and research directions in real time, maintaining the independent website of the Institute; updating the research dynamics in a timely manner And establish research databases and literature libraries to further advance the analysis and statistics of relevant research. The Research and Development Department is responsible for supporting researchers to conduct relevant research and research, and is proficient in certain research methods, providing technical support and guarantee for in-depth research of researchers; polishing and packaging research results, creating research and publication briefings, and further broadening publicity channels.

Refine the rules for the staff of the Learning Society Institute.

The staff of the institute requires: the principle of full-time and part-time supplement. According to the above-mentioned departments, there must be relevant personnel to carry out the operation and management of the full-time master-study-oriented social research institute. At the same time, there are various daily work of the research institutes of the scientific research department and the academic affairs department.

The fixed-age and fixed-ranking grades should be based on middle and young ages, and have a certain foreign language ability in order to understand the research situation of relevant research projects at home and abroad.

Researcher's selection requirements: With a senior title or doctoral degree, have a deep understanding of the relevant research areas. Have a certain ability to innovate and quickly accept the unknown. The research methods in related fields are diverse and scientific. (Specific selection rules need further investigation)

## **6. To show influence. “support by contribution”, strengthen the ability to make suggestions and achievements, and build a high-end think tank platform**

After the first two steps, we can talk about the construction of the third step. That is to say, the third step is based on the previous two steps, based on the reality, and belongs to the middle and long-term planning of the Institute of Learning and Social Studies. The policy influence of think tanks is at the heart of a think tank. The influence of a think tank on policy making is the key value of the think tank; and the academic influence of the think tank is the performance of the think tank theory. Only a relatively solid basic research is likely to present reliable research results. The social influence of think tanks is to consider the external communication ability of a think tank achievement, the external exposure of personnel and institutions, and the openness of information in think tanks. Wait. In the final analysis, it is necessary to see whether a think tank is grounded; the international influence of think tanks focuses on assessing the international exchange status and internationalization of a think tank, which is a higher requirement for a think tank.

### **6.1 Rely on the influence of policy making**

Actively strive for the commissioned projects of the party and government departments, provide policy advice for relevant departments of government departments and higher authorities, participate in the policy formulation of the higher authorities, and provide advice and approval from the higher authorities. Open up a number of sources of resources, national channels, provincial channels, social group channels, etc., and do a good job in the transformation of results. The application of policies and the contribution to the industry to measure the transformation of results.

### **6.2 Consolidate academic influence**

Organize academic activities and academic forums on research fields. Broadly open the way, reflecting the research results and research value system of the Institute. The research results will be reflected in the form of monographs, papers, research reports, academic journals, topics, and textbooks to further enhance the academic influence.

### **6.3 Shaping social influence**

Use traditional media and new media to publish and publicize the research results. Establish relevant cooperation institutions and conduct social lectures and social training on research results.

## **7. Summary**

Therefore, when creating a think tank, we must first analyze the market demand, select the main research direction that suits our resource endowment, and then develop an effective positioning to distinguish it from other think tanks. For the study of social think tanks, you can choose several research areas and superimpose them into a comprehensive think tank. For think tanks with relatively concentrated resource advantages, you can choose a professional field and build a professional think tank.

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